

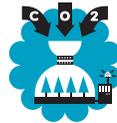
FALSE SOLUTIONS OF THE AGRICULTURAL INDUSTRY

Food, climate and energy problems offer new business opportunities for the agriculture industry. To every problem they have helped to create they offer even more profitable solutions: new GMO's, larger scale farming, agrofuels, greenhouse gas emissions trading, and so on. Presenting these industrial solutions as 'green' is how they hope to gain 'carbon credits'. With those credits they can get escape from their reduction obligations and continue their polluting business as usual. - The agriculture industry makes clever use of the image of wholesome traditional and sustainable farming to greenwash their own industrial solutions, while in fact they are pushing out farms, robbing the rural population of food and livelihood. Unfortunately, the measures that are discussed in UN Conferences give companies emission rights so they can carry on producing CO2 and pay others to start projects that are supposed to capture CO2. The black magic of emission trading and 'clean' investment mechanisms have so far led to one undeniable result: present day CO2 emissions are larger than ever before.

INDUSTRIAL AGRICULTURE AND SUPERMARKETS DESTROY SMALL FARMS WORLD WIDE

The key factor in the industry are a few very powerful corporations that are trying to monopolise the world's food market by controlling food production and distribution systems worldwide, thanks to trade liberalisation and the globalisation of the world's food economy. Big transnational food processors such as Kraft, Nestle, Altria (formerly Philip

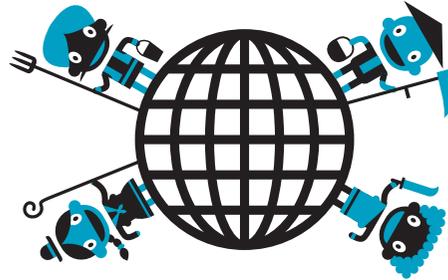
Morris), Unilever, Procter and Gamble and Cargill hold the power in the supply chain. To provide customers with the huge variety of inexpensive food that they promise, supermarkets ruthlessly exploit their effective monopoly as the biggest buyers of food. The supermarkets and big processors are increasing their share of the profit margin by squeezing the whole supply chain. The farmers at the end of the chain are in the weakest position.



SUSTAINABLE FARMING COOLS THE PLANET

The centralised corporate ownership of our food and food production system destroys farm communities around the world, leading to poverty and hunger. We need to transform this exploitative food system and create a pattern of food production based on the needs and rights of local communities.

We already have the solution and we had it all along; small scale sustainable farming remains the best way to combat the food and climate crises. Not GMO's but native seeds provide the diversity that is necessary to adapt to climatic changes. Sustainable farming feeds the soil and stores CO2.



The social and ecological debt that the industrialized countries owe the countries of the Global South is not an issue in the United Nations Panel on Climate Change (UNPCC). Neither does it occur to them to question the economic model of infinite growth on a finite planet.

These problems cannot be solved by simply regulating the use of particular chemicals, or banning GM products in individual countries. The problem is systemic, and as such, requires a solution that dismantles and replaces the entire system - System change not Climate change!

SYSTEM CHANGE, NOT CLIMATE CHANGE!
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AGRICULTURE ACTION: RESIST INDUSTRIAL FARMING!

INDUSTRIAL AGRICULTURE IS HEATING UP THE EARTH

THIS LEAFLET GIVES PEOPLE THE INFORMATION ABOUT OUR FOOD THAT COMMERCIALS DON'T.

